



2012 TEXEL JOURNAL BOOKING FORM

You are invited to advertise in the next edition of the Society's Journal which is due for publication spring 2012. Advertising through this publication will heighten awareness of your flock or product to the Texel Societies 2000 members. The publication is posted free of charge to all members, many overseas enthusiasts plus numerous industry representatives. It is also available free of charge at any event the Society attends (agricultural shows and industry technical events).

To give Members that advertise better value for money the Journal also appears on our website for the duration of the year at no extra cost to you. We are currently receiving thousands of page views with 21,000 visits in the month of August alone!

Please return your completed form to the Texel Office, together with any photographs, artwork or logos, do not draw on, or cut the photographs as your selected area can be scanned as required, although we prefer digital files to improve production quality.

All copy emailed should be sent 100% size, 300DPI, CMYK colour format, in TIFF, JPEG or High res PDF format.

A professional graphic design option is available for an additional fee of £65 + VAT and is recommended. The Society reserves the right of discretion on input of adverts and features in their publication.

To be received by the Society office for inclusion in the 2012 Journal by 30th December 2011

FLOCK ADVERTS				
FULL COLOUR	DOUBLE PAGE	392mm Wide 185mm deep	£520 + VAT	
	SINGLE PAGE	122mm wide 185mm deep	£260 + VAT	
	HALF PAGE	122mm wide 89mm deep	£160 + VAT	
COMMERCIAL ADVERTS				
FULL COLOUR	DOUBLE PAGE	392mm Wide 185mm deep	£800 + VAT	
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	HALF PAGE	122mm wide 89mm deep	£250 + VAT	

**PLEASE DO NOT INCLUDE PAYMENT WITH THIS BOOKING FORM
THE SOCIETY WILL ISSUE AN INVOICE AS APPROPRIATE**

Name:	Flock Code or Company Name
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**Please return this form and your advertisement copy
NO LATER THAN 30th DECEMBER 2011 TO:
The Texel Sheep Society, National Agricultural Centre,
Stoneleigh Park, Kenilworth, Warwickshire, CV8 2LG
Tel: 024 7669 6629 Fax: 024 7669 6472 e-mail: office@texel.co.uk**